



**MEETING MINUTES - COMMUNITY REDEVELOPMENT AGENCY BOARD
VILLAGE HALL - COUNCIL CHAMBERS
226 CYPRESS LANE | PALM SPRINGS, FL 33461
APRIL 8, 2021 6:00 PM**

BOARD MEMBERS

- Beverly Smith - Chairman
- Patti Waller - Vice-Chair
- Gary Ready - Board Member
- Douglas Gunther - Board Member
- Joni Brinkman - Board Member
- Marta Padron - Board Member Lake Worth Road District
- Ejola Cook - Board Member Congress Avenue District

ADMINISTRATION

- Village Manager Richard Reade
- Village Attorney Glen Torcivia
- Village Clerk Kimberly Wynn

1. CALL TO ORDER

Chair Bev Smith called the meeting to order at 6:03 PM.

2. ROLL CALL:

Board Members Present: Chairman Beverly Smith, Vice-Chair Gary Ready, Board Member Patti Waller, Board Member Douglas Gunther, Board Member Joni Brinkman, and Board Member Ejola Cook (Congress Avenue District)

Absent: Board Member Marta Padron (Lake Worth Corridor District) and Legal Counsel Glen Torcivia

Administration/Staff Present: Executive Director Richard Reade, Board Clerk Kimberly Wynn and Assistant CRA Director Kim Glas-Castro

3. **INVOCATION** *(REMOVED)*

4. **PLEDGE OF ALLEGIANCE** *(REMOVED)*

5. **ADDITIONS, DELETIONS, OR MODIFICATIONS, AND APPROVAL OF AGENDA**

The Executive Director, Mr. Reade, noted there were no changes, modifications, or deletions to the agenda.

Board Member Waller made a motion to approve the agenda as amended. Seconded by Vice Chair Ready. The motion carries 5-0.

6. **CONSENT AGENDA** *(Public Comment on Consent Agenda Items is permissible prior to voting)*

6.1. Approval of September 10, 2020 Community Redevelopment Meeting Minutes
[September 10, 2020 Community Redevelopment Board Meeting Minutes](#)

END OF CONSENT AGENDA

Board Member Brinkman made a motion to approve the Consent Agenda. Seconded by Board Member Gunther. The motion carries 6-0.

7. **PUBLIC COMMENT** *The public shall be limited to three (3) minutes to speak on agenda or non-agenda item(s)*

Chairperson, Mrs. Smith, offered the public an opportunity to speak at this time; there were no comments

8. **ACTIONS AND REPORTS**

8.1 Approve Community Redevelopment Agency (CRA) Annual Report - Fiscal Year 2019-2020
[Proposed Palm Springs CRA FY 2020 Annual Report - FY 2019-2020](#)

Mr. Reade read staff's report into the record. Chairman Smith opened the meeting for public comment, there was none.

(At this time, Board Member Ejola Cook arrived at 6:07 PM).

Board Member Gunther made a motion to approve the CRA Annual Report for FY 2019-2020, seconded by Board Member Waller. The motion carries 6-0.

8.2 Discussion - Palm Springs Community Redevelopment Agency (CRA) Community Redevelopment Plan Modification and Economic Development Strategic Plan

The Executive Director, Mr. Reade gave introduced this item and explained to the Board members that Ms. Heidi Siegel worked at the Village part-time as a CRA contractor. She is prepared to give a presentation of the Village's economic development and discuss their strategic planning. During Ms. Siegel's presentations she discussed the goals of the CRA. She talked about lots that were characterized as vacant and underutilized lots on Lake Worth Road and in the Congress Avenue Corridor. She recognized that some of these lots, especially on Lake Worth Road, are undeveloped lots.

Ms. Siegel spoke about community outreach and the low turnout. The factors from the pandemic could have played a role. The Village conducted online surveys, presented surveys at special events and held public meetings. The overall goal is to bring in business but keep the small-time feel. There was discussion about the next steps that should be taken such as phone calls and interviews.

At this time, the Chair of the Board, Mrs. Smith, offered the Board an opportunity to speak and ask questions. Vice Chair Ready asked if there is increased traffic on Lake Worth Road was attributed to more people going to Home Depot and the Flea Market/Swap Shop. Ms. Siegel stated that there was an increase in traffic

near Home Depot, according to the Market Data; however, traffic did not increase around the Flea Market/Swap Shop. Vice Mayor Ready asked what a potential downtown area in Palm Springs is. Mrs. Siegel said that Congress Avenue is the potential downtown area. Board Member Gunther asked for clarification about Ms. Siegel statement regarding Palm Spring's safety rating. Is the safety level crime related? Ms. Siegel advised that the safety level is not crime related, it is traffic related. Board Member Brinkman asked about the underutilized drive-in Swap Shop. Board Member Cook questioned the Executive Director on the sewer projects completed.

Mr. Reade discussed project completed by the Florida Department of Transportation (FDOT). He then asked Mrs. Glas-Castro to explain the timeline on sewer projects. Mrs. Cook then asked about public meetings. Mrs. Glas-Castro explained that two (2) public meetings will be held, and there is a push for a third meeting.

More discussion ensued among the members of the Board

9. EXECUTIVE DIRECTOR REPORT

Mr. Reade discussed some of the things he and the Assistant Executive Director wanted to achieve in the upcoming fiscal year.

10. BOARD MEMBER COMMENTS

There were no comments from the Board.

11. ADJOURNMENT

Hearing no further comments, the meeting adjourned at 6:42 PM.